



MoJo | Kit

by International Media Solutions LLC

Developed by International Media Solutions LLC (www.international-media.net), a U.S. Small Business Administration certified Historically Underutilized Business Zone (HUBZone) enterprise, the MoJo Kit[®] is a fully equipped high-definition, broadcast quality, mobile studio for novices and professionals alike. Powered by the latest 5th Generation Apple iPod Touch, the MoJo Kit[®] is designed to allow the user to create, produce, edit, and distribute content from a single, cost-effective, mobile device. The MoJo Kit[®] is lowering the barrier to entry into multimedia production and increasing local capacity within underserved communities around the globe to utilize video and photography as a vital tool to create positive social, environmental and political change.



MoJo Kit Specs:

- Blu-Ray[®] quality 50mbit/sec video
- 1920x1080 HD resolution
- 48 kHz (384 kbytes/sec) audio
- 24fps, 25fps, or 30fps
- 802.11a/b/g/n Wi-Fi
- Bluetooth 4.0
- .raw or .tiff photos
- Up to 64 GB storage
- Lavalier & Directional mics
- LED light kit
- Mini-tripod
- 8hr backup battery pack
- Optional 3G/4G mobile hotspot

The MoJo Kit[®] was first adopted during a US Department of State funded *Voices4Change* (V4C) project mentor training workshop held at the Jordan Media Institute in Amman March 22 -24, 2013 where seven kits were deployed. Since then a total of 36 MoJo Kits have been distributed throughout Egypt, Jordan, Lebanon, Libya, Palestine, and Tunisia. Today the MoJo Kit[®] is in use in nine countries including Syria, Kyrgyzstan, Guatemala, and the United States.

The *Voices4Change* project works to empower 600 young people, aka MoJos, across the Middle East and North Africa (MENA) region to positively influence society by expressing their views, and engaging in national and regional debates on critical social issues facing the Arab region through the power of new and traditional media.

Specific objectives include:

- To build knowledge and skills in using traditional and new media;
- To promote awareness, among young people, of ongoing political processes in individual country and across the MENA region;
- To amplify, through traditional and new media, youth voices and views on the ongoing political transitions; Build professional linkages and employment opportunities; and
- To promote positive civic engagement and activism on the part of young people locally, nationally and regionally.

International Media Solutions has partnered with Transterra Media (www.transterramedia.com) on this groundbreaking project in an effort to create true “market-driven sustainability” whereby the participants receive 70% of any revenue generated from the content they produce. International Media Solutions is dedicated to creating a cadre of young media activists with the confidence, skills and access to make their voices heard. In addition, the MoJos develop critical skills that will be valuable in their futures including digital storytelling, media literacy, and communication skills.



The MoJo Kit[®] is proving to be a transformative tool that is helping to give a voice to those who didn't have one before. For more information please see: www.mojokit.info

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